

Position Description (Broadcast Director)

Reports to: Mr. “Coach Nic” Colbert, Chairman & Chief Coach

The Broadcast Director will be responsible for overseeing the production and execution of the SSMBA Online Shopping Network shows. This person will ensure that all aspects of the show are running smoothly during the course of the broadcast.

The Work

- Be a team leader for all production personnel.
- Oversee and give direction to producers and audio/visual technicians as well as salespeople, hosts, and small business representatives.
- Develop and modify programs, services, and systems in accordance with the SSMBA Online Shopping Network’s goals and resources, user needs, and changing technologies.
- Serve as the primary contact person for all production.
- Oversee equipment maintenance, hardware and software installations, etc.

The Opportunities

- Become a paid 1099 contractor to Coach Nic DC and its subsidiaries, and eventually have the opportunity to become a salaried employee.
- The opportunity to have direct, consequential, and immediate impact from your performance that builds your career.