

## Position Description (Social Media - Intern)

**Reporting to:** Mr. “Coach Nic” Colbert, Chairman & Chief Coach

The Social Media - Intern role will be responsible for learning and applying Coach Nic DC’s marketing systems for social media in the following ways:

### **The Work**

- Create and maintain brand promotions, company information and marketing campaigns across all CNDC’s and SSMBA’s social media accounts.
- Develop creative and effective posts that drive high engagement, large number of followers and prospect leads.
- Manage and drive key marketing performance metrics.
- Manage marketing system for reaching targeted audiences.
- Manage marketing system for successfully and efficiently distributing content.

### **The Learning Experience**

- Be mentored by the Chief Coach (Coach Nic) on how to successfully coach small businesses from different industry classifications.
- Participate in routine meetings with Coach Nic, small business clients, and other interns to receive guidance, offer feedback and to share progress updates.
- Providing weekly status reports on social media performance as relates to goals, metrics, relevant topics, and overall progress.
- Gain real-world experience by working small businesses.
- Discuss and debate problem-solving scenarios with fellow interns.

### **The Opportunities**

- Become a paid 1099 contractor to Coach Nic DC and its subsidiaries.
- The opportunity to have direct, consequential, and immediate impact from your performance that builds your resume.

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