

Position Description (Multimedia Designer - Intern)

Reports to: Mr. “Coach Nic” Colbert, Chairman & Chief Coach

The Multimedia Designer - Intern role will be responsible for combining graphics with animation to create multimedia content for Coach Nic DC and its subsidiary SSMBA that includes websites, social media and other types of marketing campaigns, promotional videos, and advertising displays.

The Work

- Create Project Mock-Ups Based on Project Scope.
- Use Computer Programs to Create Animation, Audio, and Visual Effects.
- Perform Edits Based on Feedback from Stakeholders.
- Conduct Research to Create Accurate Animations.
- Meet with Project Stakeholders.

The Learning Experience

- Be mentored by the Chief Coach (Coach Nic) on how to successfully coach small businesses from different industry classifications.
- Participate in routine meetings with Coach Nic, small business clients, and other interns to receive guidance, offer feedback and to share progress updates.
- Gain real-world experience by working small businesses.
- Discuss and debate problem-solving scenarios with fellow interns.

The Opportunities

- Become a paid 1099 contractor to Coach Nic DC and its subsidiaries, and eventually have the opportunity to become a salaried employee.
- The opportunity to have direct, consequential, and immediate impact from your performance that builds your resume.

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